

TOWN OF Oakland FLORIDA

"Among the Oaks"



TOWN ADOPTS NEW BRANDING

The Town of Oakland is thrilled to announce the adoption of its new branding. The logo, created by Alarie Design in close coordination with the Town's Branding Committee, features distinct ties to Oakland's past with a nod to its future.

The refreshed imagery, in familiar brick red tones, represents the character and quality of life that Oakland embodies. The acorn graphic signifies Oakland's connection to its roots and commitment to continued conservation. Acorns represent seasons, growth, might, humble beginnings, abundance, prosperity, and good luck. Just as Oakland stands proud, surrounded by natural beauty and rooted in history.

"The concept behind the rebranding effort was to streamline various Town logo designs into one strong image, defining a sense of place for both residents and visitors," said Town Manager Steve Koontz.

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MORE DETAILS AT WWW.OAKLANDFL.GOV



LA FLORIDA OPENING EVENT SEPT. 15

"The Town of Oakland is celebrating Hispanic Heritage Month by showcasing over 500 years of Hispanic heritage in Florida with a history and local art exhibition. We welcome the community to an opening night event with live music, a food truck, and ice cream.

La Florida: Celebrating Florida's Hispanic Heritage" opening reception will be held on Thursday, Sept. 15 from 5 - 7 p.m. at the Healthy West Orange Arts & Heritage Center at the Town of Oakland, 126 W. Petris Ave.

Enjoy Spanish-style and Flamenco performance by the Don Soledad Trio and Street Fusion food truck serving up tacos, hot dogs, empanadas, quesadillas, burriquetas, potatoes balls, crazy fries, Alcapurrias, rice ball, cuban sandwiches, and more. West Orange Creamery will be serving delicious ice cream and other treats.

OAKLAND WELCOMES RON CARTER

The Ron Carter Trio headlines a free HAPCO Jazz Show on Saturday, Sep 24 in Oakland. It's your chance to experience his groundbreaking technique and style in person.

Ron Carter is a legendary jazz bassist who has performed all over the world and recorded over 2,500 albums. He has been a guiding influence in the world of music since he began his career in the early 1960s. He was a member of Miles Davis' now classic quintet from 1963-68, along with Herbie Hancock, Tony Williams and Wayne Shorter.

- HAPCO FREE JAZZ SHOW
- Ron Carter Trio
- UCF's Flying Horse Big Band
- Saturday, September 24, 2022
- 7-9 pm
- Oakland Town Center
- 221 North Arrington St | Oakland, FL

Details: www.HAPCOpromo.org

"A good bassist determines the direction of any band."

